The 51st Annual National Conference will be here before you know it! If you haven’t already done so, register today! Take a look inside this eNewsletter for the lineup of conference events and activities. Stay tuned to SPE’s site for updates.

In this issue

director’s column & spe news ............ 2
future focus update ..................... 3
2014 national conference .............. 4
2014 national conference cont. ....... 5
2014 sponsors & exhibitors .......... 6
member news & calls for entry ........ 7

Collaborative Exchanges: Photography in Dialogue

March 6-9, 2014, at the Hilton Baltimore

The 51st Annual National Conference will be here before you know it! If you haven’t already done so, register today! Take a look inside this eNewsletter for the lineup of conference events and activities. Stay tuned to SPE’s site for updates.

In this issue

director’s column & spe news ............ 2
future focus update ..................... 3
2014 national conference .............. 4
2014 national conference cont. ....... 5
2014 sponsors & exhibitors .......... 6
member news & calls for entry ........ 7

Twas ten days before Christmas, And all through SPE, All the staff are busy launching new projects in a spree.

That’s the best I can do with my pseudo rhyming, but there’s no doubt that we are a busy hive in SPE’s Cleveland headquarters.

At any given point, SPE’s national office is involved with organizing three or four national events simultaneously. As I write this, we are feverishly putting details in place for SPE’s 51st National Conference in Baltimore. Conference Chair Nate Larson has created a fresh and innovative program to support his theme “Collaborative Exchanges: Photography in Dialogue.” Look for the Popup Library, the “InstaScavenger Hunt,” and a giant Brownie camera onsite. Guest speakers promise to deliver exciting content along with a fantastic lineup of exhibitors and activities.

After a successful Chicago conference, Jeff Curto has graciously agreed to chair the 2016 conference in New Orleans, and has just attended PhotoNOLA to begin to establish some alliances and relationships to help us mount the event. Jeff has developed an excellent theme relevant to SPE, photographic education and the creolized city: “Atmospheres: Climate, Equity and Community in Photography,” and SPE members will be invited to submit proposals March 6 – June 1, 2014.

We just returned from travel to visit six properties in two cities over four days in an effort to find the right place for SPE’s 2016 national conference. The jury is still out on this decision, but stay tuned for updates!

Beginning in March of 2014, Lupita Murillo Tinnen and Robin Germany will join SPE’s Executive Committee as Treasurer and Secretary respectively, as Nancy Stuart and Nate Larson step down from those roles after making many contributions of their time and expertise. Nancy has served in the Treasurer role since 2008, providing valuable continuity through challenging economic times. Speaking of SPE’s National Board, we are changing some aspects of board meetings and business due to suggestions at the last board meeting in Chicago. I am hopeful these changes will nurture the board and honor their commitment and service to SPE. The Board, in particular the Steering Committee, will also be looking closely at SPE’s governing documents and aligning them to be congruent with SPE’s current activities and methods of doing business.

SPE’s regions did another stellar job with their fall conference season. I was thrilled with the amount of chatter and positivity reflected on various Facebook postings and through conversations I had with various regional leaders. Speaking of leadership, the LGBTQ Caucus has established a leadership team (Chair, David Martin, Secretary, Logan Rollins and a number of at-large and regional reps) and started to address priorities. For the second year in a row, SPE’s three caucuses are working together to sponsor and organize a Combined Caucus Juried Show as part of the programming at the national conference! It’s impressive to see these three groups working so effectively together—very much in keeping with the conference theme—and it strengthens the value of the caucuses within the society.

Please see the next page for important news about progress with the Future Focus Campaign and new benefits for SPE members.

SPE’s national office staff members join me in wishing all our members and friends a happy and healthy 2014. We look forward to seeing you in Baltimore!
FUTURE FOCUS: SPE’S 50TH ANNIVERSARY CAMPAIGN UPDATE

In addition to our usual high activity at this time of year surrounding the next national conference, we are excited to be at the launch pad for a number of new initiatives funded in part by SPE’s ongoing Future Focus Campaign. I am pleased to report that as of this date, we have achieved 50% of our campaign goal of $150,000 through donations and pledges. This campaign will serve to seed new member benefits, initiatives and outreach for SPE as part of our strategic plan. Once started, the new programming is intended to become self-sustaining and help SPE expand to do more of what it already does so well! Please consider making a contribution to this first major fundraising campaign for SPE in celebration of its first 50 successful years (DONATE HERE).

For starters, we have finished painting the walls and hanging the lights in SPE’s new gallery space, in preparation for SPE’s first in-house exhibition that will feature the work of Mary Magsamen and Stephan Hillerbrand opening in early April. Stay tuned for updates! SPE’s Organizational Advancement Committee, led by board member Steven Benson framed an initial mission statement for SPE’s new gallery facility, and the national board will be finalizing this mission by the first opening.

The Executive Committee is considering an initial schedule of three shows/year: one invitational, one selected through submitted proposals, and one curated/member highlight show—a brick and mortar version of our current online home page exhibitions. This topic will be included in the next national board meeting agenda and will certainly get lots of input there.

We are also cooking up a new online resource of photography programs, a database that will be populated by data from members and can be searched by members. This is a tool that has long been sought by members and the general public. While we are providing this information in directory format, we are not providing specific endorsement for any of the participating programs. We will defer to the user to employ the system and critically evaluate programs based on their specific needs.

Another new member benefit being funded in part by the Future Focus Campaign is the online SPE Video Library. This exciting new area of SPE’s website will feature presentations by SPE’s members in the form of special “videocasts” that can be viewed by individual members or shared in teaching settings. This area will expand to include many worthwhile views over time, and we invite suggestions from members for relevant material to include in this new collection.

First Exposures is another new SPE initiative showcasing worthy content from historic journal articles re-contextualized for today’s readers. Curated entirely by board member and noted scholar Liz Wells with Exposure’s editor Stacey McCarroll Cutshaw, this content should provide a time warp experience and lots of fodder for classroom and collegial discussion. You may have also noticed a new design and cover treatment for Exposure, also part of the new Future Focus gazette.

The Future Focus Campaign has also funded, in part, the continuation of SPE’s Project Support Grant, and this use of the fund is a great demonstration of SPE’s commitment to innovation and creativity. In New Orleans at SPE’s 2015 conference, we will see the results of the grant through the work of Annul Palakunnathu Mathew, “From Immigrant to Native: Imaging the New American.”

Many thanks to the 50cc committee (Mark Klett, Gary Kolb, Steven Benson, Richard Gray, Joarin Brennann, Nate Larson, Michael Marshall, Tom Fischer, committee chair, Nancy Stuart and honorary co-chairs Joan and Nathan Lyons) who have been ambassadors for the campaign since its inception. Many conversations and brainstorming sessions have taken place to engage SPE members by getting their feedback, suggestions and participation.

We are at the halfway mark in terms of funds raised! Help us get all the way by making your contribution or pledge today. Gifts of all sizes are welcome and appreciated.

Virginia “Ginny” Morrison
SPE Executive Director

Please visit www.spenational.org/support-us/donate to make your pledge today to make a difference for SPE’s tomorrow.

List of 50th Anniversary Donors

As of 01/03/14

Niepce Society
(over $10,000)

Tom Fischer

Daguerre Society ($5,001 - $10,000)

Anonymous

Talbot Society ($1,001 - $5,000)

Anonymous

Cameron Society ($501 - $1,000)

Peter C. Bunnell

List of 50th Anniversary Donors

Jeff Curto

Richard Gray

Allan Harris & Cheryl Younger

Mark Klett

Gary Kolb

Michael Marshall

Lawrence McFarland

Olivia Parker

John Plant & Bonnie Gordon

Jim Stone

Wendel White

Byron Wolfe

Lumiere Society ($250 - $500)

Merlette Allen

Christina Anderson

Tom Ashe

Nina Barcelonita

Steven Bliss

Michelle Bogre

Meghan Borato

Mary Brown

Timothy Calahan

Carl Chianenza

Barbara Crane

Phyllis Crowley

Darryl Curran

Gloria DeFilipps Brush

Dennie Eagleson Greenberg

Gary Emmons

Jarrod Estes

Barbara Lynn Estomin

Cass Fey

Alida Fish

Harris Fogel

Bruce Forbes

Carey George

Robin Gernany

Ken Hassell

Alexander Heine

Tom Hinson

Erika Gentry

Amy Holmes George

Thomas Jacobsen*

Dennis Keeley

Santu Khaita

James Kueftner

Ginene Larse

Roberta Lynn Ledbetter

Silvia Lizmark

Mark Ludak

Elisabeth Marcotte

Stacey McCarthy Cutshaw

Tim & Joni McCormick

E Suzanne Owens

Carla Pasquale

Jeanne Pearce

Michael Pevenske

Shannon Randoll

Allison Retter

Ann Ricksseker*

Jean Ricksseker*

Amy Schlemanow

Shades of Paper

George Slade

Robert L Smith

Brian Steele

Barbara Tannerbaum

Michael Teres

Lupita Maribol Tinnen

T Ann Tolin

V Elizabeth Turk

Michelle Van Parys

Liliana Vitieli

Karen Vitieli*

David Williams

Sue Wang

Other 50th Anniversary Donors

Elizabeth Baker

Ben Davis

Karen Davis

William Dunn

Peggy Ereck

Daniel Farnum

Diane Fox

James Ivey

Brett Jurgens

Bert Leaverton

Karen Vitelli*

Michelle Van Parys

Liliana Vitieli

Karen Vitieli*

David Williams

Sue Wang

* in memory of Reg Heron

www.spenational.org

print enter/exit full screen
2014 national conference

INDUSTRY SEMINARS

THURSDAY, MARCH 6
10:30 – 11:45 am
“Teaching Collaboration: What Photography Can Learn from Other Media” with moderator Alexander Heilner and panelists Jason Corace, Colette Veasey-Cullors, and Patrick Wright, Sponsored by MICA

“Teaching Color Management for Photo and Video” with Joshua Fischer, Sponsored by MAC On Campus

12:00 – 1:15 pm
“Earning a Living in a World Where Everyone Has a Camera”, with Judy Herrmann, Sponsored by ASMP

“HDSLR Video Production Basics for Photographers: The Interview” with Victor Ha, Sponsored by MAC On Campus

1:30 – 2:45 pm
“Your Portfolio Strategy: Focus Your Work, Brand Your Vision” with Larry Volk and Danielle Currier, Sponsored by ASMP

“Photography 4.0: A Teaching Guide for the 21st Century”, with Michelle Bogre, Sponsored by Focal Press

3:00 – 4:15 pm
“Building the Right Audience”, with Andrew Fingerman, Sponsored by ASMP with PhotoShelter

“Digital Color Management in Contemporary Photography” with Tom P. Ashe, Sponsored by Focal Press

4:30 – 5:45 pm
“The Phone Rings, Now What?” with Richard Kelly, Sponsored by ASMP

“OVEREXPOSED - What’s Photography Got to Do with Change?” with Cristina Mittermeier, Sponsored by Sony

FRIDAY, MARCH 7
9:00 – 10:30 am
“Lightroom: Organize, Optimize, Utilize” with Peter Krogh, Sponsored by Adobe Systems, Inc.

2:00 – 3:30 pm
“Achieving your Creative Vision in Lightroom” with Julieanne Kost, Sponsored by Adobe Systems, Inc.

3:00 – 3:45 pm
“Technical Mastery, Craft and the Art of Creative Seeing”, with Kevin Ames, Sponsored by Sigma

4:00 – 4:45 pm
“The World of Inkjet Paper Success or Failure… The Print Matters!” with Eric Joseph, Sponsored by Freestyle Photographic

FRIDAY, MARCH 7
11:00 – 11:45 am
“Photoshop CC-Solving Real-life Image Challenges” with Julieanne Kost, Sponsored by Adobe Systems, Inc.

10:00 – 11:30 am
“The World of Inkjet Paper Success or Failure… The Print Matters!” with Eric Joseph, Sponsored by Freestyle Photographic

3:00 – 3:45 pm
“Technical Mastery, Craft and the Art of Creative Seeing”, with Kevin Ames, Sponsored by Sigma

1:00 – 2:30 pm
“Compositing and Video Editing in Photoshop” with Julieanne Kost, Sponsored by Adobe Systems, Inc.

4:00 – 4:45 pm
“The World of Inkjet Paper Success or Failure… The Print Matters!” with Eric Joseph, Sponsored by Freestyle Photographic

2:00 – 3:30 pm
“Achieving your Creative Vision in Lightroom” with Julieanne Kost, Sponsored by Adobe Systems, Inc.

3:00 – 3:45 pm
“Technical Mastery, Craft and the Art of Creative Seeing”, with Kevin Ames, Sponsored by Sigma

4:00 – 4:45 pm
“The World of Inkjet Paper Success or Failure… The Print Matters!” with Eric Joseph, Sponsored by Freestyle Photographic

SATURDAY, MARCH 8
10:00 – 11:30 am
“Photoshop CC-Solving Real-life Image Challenges” with Julieanne Kost, Sponsored by Adobe Systems, Inc.

11:00 – 11:45 am
“The World of Inkjet Paper Success or Failure… The Print Matters!” with Eric Joseph, Sponsored by Freestyle Photographic

3:00 – 3:45 pm
“Technical Mastery, Craft and the Art of Creative Seeing”, with Kevin Ames, Sponsored by Sigma

1:00 – 2:30 pm
“Compositing and Video Editing in Photoshop” with Julieanne Kost, Sponsored by Adobe Systems, Inc.

4:00 – 4:45 pm
“The World of Inkjet Paper Success or Failure… The Print Matters!” with Eric Joseph, Sponsored by Freestyle Photographic

2:00 – 3:30 pm
“Achieving your Creative Vision in Lightroom” with Julieanne Kost, Sponsored by Adobe Systems, Inc.

3:00 – 3:45 pm
“Technical Mastery, Craft and the Art of Creative Seeing”, with Kevin Ames, Sponsored by Sigma

4:00 – 4:45 pm
“The World of Inkjet Paper Success or Failure… The Print Matters!” with Eric Joseph, Sponsored by Freestyle Photographic

GENERAL SESSION PRESENTATIONS
Five concurrent sessions all day Friday and Saturday!

Imagemaker • artist’s own creative work
James Abbott; Garth Amundson with Pierre Gour; Kelly Anderson-Staley; Andrew Borowiec; Thomas Brennan; Nancy Floyd; Sonesee’ Gibson; Linda Adele Goodine; Haley Morris-Cafiero; Betsy Schneider; Mark Strandquist; Byron Wolfe with Mark Klett

Lecture • historical topic, theory or another artist’s work
Deborah Barkun; Diane Durant; Rebecca Hackemann; Lamia Khorshid; Susan Lakin with

Panel • group led by a moderator to discuss a chosen topic
Michelle Bogre with Pato Hebert, Dennis Keeley, and Heike Lowenstein; Jess Dugan with Kelli Connell, Richard Renaldi, and Chad Staves; Camden Hardy with Almea Leon, James Luccett, and Jacinda Russell; Muriel Hasbun with Andy Grundberg, and Pablo Ortiz Monasterio; Daniel Kariko with Michael Oliveri, and Jeff Whetstone; Sue Wrbican with Chongha Peter Lee, Don Russell, Blake Turner, Gwynneth VanLaven, and Sean Watkins

Teaching & Learning • presentations, workshops, and demos that address educational issues
Matthew Albritton; Jonathan Johnson with Dave Bush, Jill Frank, and Takeshi Moro; Philip Kreczarek with John Garrison; Colleen Mullins; Easton Selby with Tracy Fish, Marcello Garofalo, Tim Hodde, and Scott Mann; Ginevra Shay; Chip Williams

Graduate • graduate student’s own artistic work and a brief introduction to his or her graduate program
Malina Chavez; Gail Dodge with Anna Garner; John Keedy; Emily Myerscough; Leonard Survilaya

View SPE’s full conference schedule here.

speak members’ eNewsletter winter 2014 www.spenational.org

print  enter/exit full screen

Peter Ferry, and Joe Geigel; Kathryn Myers; Ana Samoylova; Rebecca Senf; Tate Shaw; Denis Sivack

Panel • group led by a moderator to discuss a chosen topic
Michelle Bogre with Pato Hebert, Dennis Keeley, and Heike Lowenstein; Jess Dugan with Kelli Connell, Richard Renaldi, and Chad Staves; Camden Hardy with Almea Leon, James Luccett, and Jacinda Russell; Muriel Hasbun with Andy Grundberg, and Pablo Ortiz Monasterio; Daniel Kariko with Michael Oliveri, and Jeff Whetstone; Sue Wrbican with Chongha Peter Lee, Don Russell, Blake Turner, Gwynneth VanLaven, and Sean Watkins

Teaching & Learning • presentations, workshops, and demos that address educational issues
Matthew Albritton; Jonathan Johnson with Dave Bush, Jill Frank, and Takeshi Moro; Philip Kreczarek with John Garrison; Colleen Mullins; Easton Selby with Tracy Fish, Marcello Garofalo, Tim Hodde, and Scott Mann; Ginevra Shay; Chip Williams

Graduate • graduate student’s own artistic work and a brief introduction to his or her graduate program
Malina Chavez; Gail Dodge with Anna Garner; John Keedy; Emily Myerscough; Leonard Survilaya
As photography continues to evolve, choices of image production continue to expand and budgets continue to shrink. What sort of relationship can best serve both the photographic industry and the educators who use their materials and supplies? Should industry representatives and educators consider themselves “just dating” or “in a committed relationship”? This year’s Industry & Education Forum will feature a trio of tables, each hosted by an industry representative and a photo educator. The “Curriculum” table will focus on pedagogical concerns common to both parties, the “School Demos” table will concentrate on issues surrounding demonstrating equipment or techniques in the classroom and the “Supplies & Resources” table will look at the importance of providing and obtaining the needed supplies for teaching photography. Participants will be able to “float” from table to table to discuss issues pertinent to them and, at the end, we’ll “report out” from each group and see what we’ve learned about the nature of the Industry/Education relationship as it relates to each area.

SILENT AUCTION
If you wish to donate an item or service to the silent auction, please contact Carla Kurtz, Silent Auction Coordinator, at admin@spenational.org.

MEMBER MEETING & NEW MEMBER ORIENTATION
All SPE members are invited and encouraged to attend the annual meeting of the membership on Friday, March 7, at 12:00 pm in Holiday 1 at the Hilton Baltimore. SPE’s national board and staff will be introduced and will share important organizational news and updates, member input will be sought, and new members will be identified. Please plan to attend this annual meeting. Light refreshments will be served and no other programming will conflict with this meeting.
2014 sponsors & exhibitors

HOST INSTITUTION
MICA
MARYLAND INSTITUTE
COLLEGE OF ART

GOLD LEVEL SPONSORS
Adobe Systems, Inc. · Bostick & Sullivan, Inc. · Columbia College Chicago · Department of Photography · Freestyle Photographic · MAC On Campus · Profoto · Sigma

SILVER LEVEL SPONSORS
American Society of Media Photographers (ASMP) · Brooks Institute · The Visual Arts · Calumet Photographic · CRU · Focal Press · Impossible · Innova Art Ltd. · Ricoh Imaging Americas Corporation · Shades of Paper · Sony

EXHIBITS FAIR (as of 01.14.14)
Aint-Bad Magazine · American Society of Media Photographers (ASMP) · Anne Arundel Community College · Aperture · Apresfoto · Artsource · Archival Methods · ARTBOOK | Distributed Art Publishers · Bostick & Sullivan, Inc. · Brooks Institute · The Visual Arts · Calumet Photographic · Canson Infinity · CatLABS · Jobo USA · Coda · Inc. · Columbia College Chicago · Department of Photography · Columbus College of Art and Design · Corcoran College of Art + Design · Cranbrook Academy of Art · CRU · Datacolor · Digital Art Studio Seminars / DASS LLC · Digital Silver Imaging · Digitaltruth Photo Ltd. · Dynalite Inc. · Focal Press · Freestyle Photographic · George Eastman House · George F. Thompson Publishing · Hahnemühle · HARMAN technology · Harrington College of Design · Hartford Art School · MFA Photography · Hasselblad Bron Inc. · Hunt’s Photo · Impossible · Innova Art Ltd. · International Center of Photography · IT Supplies · K.B. Canham Cameras, Inc. · Kodak Alaris · MAC On Campus · Maine Media Workshops + College · MICA · Midwest Photo Exchange · Oddi Printing · ORIENTAL PHOTO USA · Parsons The New School for Design · PDN / The Photo Group · Penland School of Crafts · photo-eye · PhotShelter · Print File, Inc. · Profoto · Red River Paper · Ricoh Imaging Americas Corporation · RIT Press · Shades of Paper · Sigma · Sony · SPE Exposure · VanArts · Vancouver Institute of Media Arts · Visual Studies Workshop

Click here for the most up-to-date 2014 sponsor & exhibitor list.

Your Source for Student Discounts
MAC-ON-CAMPUS.COM

spe members’ eNewsletter winter 2014  www.spenational.org
SPE’s website features **member news**. Celebrate the accomplishments of your colleagues and list your own!

**Jimmy Fike’s Photographic Series on Wild Edible Plants Featured in Two January Exhibitions**

**Workshop: “A Photographic Journey”**
July 7-14, 2014, with Erika Gentry

**SPE Homepage Exhibition Curated by Nicole Jean Hill**

**Black and White Spider Awards Honors Photographer Ryn Clarke**

**Allison Barnes receives honorable mention in Flash Forward Emerging Photographers 2013**

**Javier Carmona’s MEXICAN CINEMA featured in DIY Visits Chicago: Photographers and Books**

**Silvia Lizama’s “Sights of Construction”**

**Colleen Mullins Awarded Honorable Mention in Two Bay Area Exhibitions**

**Lifetime Achievement Award presented to Mary Virginia Swanson**

---

**SPE’s website features photographic **calls for entry**. Find opportunities to submit your work and upload your organization’s calls directly.**

**Things with Wings at PhotoPlace Gallery**
Deadline: 01/27/14

**2014-15 Exhibition Opportunities for Solo and Group Exhibitions at Moraine Valley Community College**
Deadline: 01/31/14

**Liturgical & Sacred Art 2014**
Deadline: 01/31/14

**5th Annual Of Memory, Bone & Myth National Juried Photography Exhibition 2014**
Deadline: 02/01/14

**33rd Annual Juried Photography Exhibition – Smithtown Township Arts Council**
Deadline: 02/12/14

**Life Framer Photography Award and Curated Exhibition**
Deadline: 02/28/14

**The Hand Magazine Issue #4**
Deadline: 02/28/14

**Big Picture Natural World Photography Competition – California Academy of Sciences**
Deadline: 03/31/14

**Dorothea Lange-Paul Taylor Prize**
Deadline: 05/07/14

**Submit to SPE’s Exposure Journal**
Deadline: Ongoing

---

**ASMP Fundamentals** offers students and faculty real-world insights into the professional practice of still and motion photography. Created by working professionals, this curated collection of live and on-demand webinars including interactive webinars delivered in your classroom, tutorials, books and downloadable guides covers pricing, copyright, licensing, releases, marketing, workflows and more. ASMP Fundamentals is a perfect course supplement or independent study tool.

Information you can trust. [www.asmp.org/fundamentals](http://www.asmp.org/fundamentals)

American Society of Media Photographers

ASMP is the premier trade association for the world’s most respected professional photographers.

Photography ©Nine Karant + Associates

---

**102nd Annual CAA Conference**
February 12–15, 2014
Chicago

Four days of non-stop art, discussion, and lively debate at the world’s largest visual-arts conference.

[conference.collegeart.org](http://conference.collegeart.org)