18-22 AVR 2016 TIRANA T I F

12-16 NOV 2016 PARIS

Tirana International Photo Fest

"Deformation of mankind by human, anamorphosis of the city by human, human as a devastator"

Under the care of the First Lady of Albania Mrs. Odeta NISHANI



CREATED BY :











#### Index

03	About the Festival	dream city fest
05	Theme of the Festival	tiphf
05	Organization of the Festival	
06	Jury Panel	
06	Methods of evaluation, Regulations, Rights and Property	
07	Competition Schedule	extra contents

#### **TIPhF Organizators**

Enri Mato
(Director)
Entela Bodinaku
(Festival Manager)
Genc Permeti
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#### **TIPhF**

Tirana International Photo Fest

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## About TIPhF\_

Tirana International Photo Fest was launched on May 12th, at the DCF expo venue located in the heart of Tirana, in the presence of friends, art lovers, photographers, architects and media. The organizers of the Festival would like to thank all the people who helped with the arrangements, who shared their ideas and gave their support. Special thanks go to our Sister Festival Month of Photography Denver.

#### 4 November 2014, EU Info Centre Tirana





On 4 November 2014, the EU Info Centre hosted an exhibition of the top photos submitted to the project, bringing together photographers, architects and designers from all around the world.

The exhibition consisted of 13 photos from international photographers such as Eric de Broche, Elena Kuznetsova, Phillip Schaerer, Emi Toska, Simona Rota, David Galjaard, Wawrzek Kolbusz and Rodolfo Felici, representing countries including USA, France, Italy, Switzerland, Greece and Albania. The photos were selected by a jury of renowned photographers and artists, comprised of Mark Sink (president), Kristen Hatgi Sink, Jean-Jacques Terrin, Milva Giacomelli, and Pascal Hamon.

The project was organised by Dream City FEST (DCF), a non-profit organisation in Albania, under the auspices of the First Lady of Albania, Mrs Odeta Nishani.

#### 15-18 Aprill 2015, Le Laboratoire de la Creation Paris





As the final stage, the organisers have planned an exhibition at the Laboratoire de la Creation Gallery in Paris, which is due to take place on 15 April 2015.

### Theme of the Festival

"Deformation of mankind by human, anamorphosis of the city by human, human as a devastator"

# Organization of the Festival\_

Festival 2016 Dates are, 18 - 22 April, 2016.

TiPhF, will have two categories, Photographic Show and Open - Air Photography.

Each category will have 10 photos. Jury will select 10 photos for Tirana City and 10 other photos for a gallery in Tirana Centre. TIPhF will be the first open - air photography festival in Tirana.

This year TIPhF will produce unseen monumental photography exhibitions in the cities of Tirana and also will propose an exhibition with the subject of the Image.

#### Language\_

The official language of the Festival is English.

#### Questions

Questions should be sent via email to the following email address: info@tiphf.com

# How to submit\_

A0

3000 characters

PROJECT PANEL

WRITTEN REPORT

All images are to be submitted via e-mail ON OR BEFORE THE MARS 9TH, 2016 to the following email address: <a href="mailto:submission@tiphf.com">submission@tiphf.com</a>.

The submission is digital and TIPhF will take care of the printing.

The attachment, packed in a ZIP file, should include the image(s) of the project in A0 format and a written report in A4 format.

Each participant is allowed to submit up to 3 (three) images.

Written report: One A4 vertical format 1 page of useful text (Times New Roman 12 pt) to explain the photo; saved as follows: (name surname.doc). Texts saved in Jpg or Pdf won't be valid.

Image resolution will be one copy at 300 dpi and a second copy at 72dpi, RGB color mode in JPEG format.

# Jury Panel\_

The presented images will be submitted to the judgment of the jury that will endeavor to examine all the entries and to elect the winners. The Jury is composed by the President and 3 members.



#### Mark Sink / President

Photographer, curator and teacher, has been and making a living from fine art photography since 1978. He is well known for his imagery made with the toy plastic camera the Diana. Currently, also a reverse technology, he is producing collodion wet plate photographs. His personal work is in numerous museum collections as well as gallery solo and group shows in the US, South America and Europe.

He is currently represented by G. Ray Hawkins in CA. Robin Rice in NY, Paul Cava in Philadelphia, Rule Gallery in Denver. As a photographer of fine art he worked with and documented noted artists lives and their work such as Andy Warhol and Jean Michel Basquiat and Rene Ricard.

www.gallerysink.com



# Kristen Hatgi

Photographer Kristen Hatgi-Sink at once revels in and reveals the aesthetic conventions of decadence and beauty. Both sumptuous and cloying her images indulge in excess while leaving clues that not all is well in paradise. Bewildered and melancholy young women find themselves draped in extravagant floral arrays as they are positioned for optimal romantic lighting. Forlorn and often staring bemused into space or unapologetically back at the viewer, Hatgi-Sink captures these young models moments after they seem to have come upon a tragic realization. Perhaps the smooth skinned girls have discovered a dark correlation between themselves and the cut flowers surrounding them – delicate objects of oppulent refinement – on display, in bloom and soon to wither.

www.kristenhatgi.com



# Alessandro Parenti

Alessandro Parenti was born in Rome, After making the assistant in Paris, Milan and Rome for fashion photographers and advertising, he opened his own studio in Paris where he began working for advertising agencies 'and direct customers such as Jean Paul Gaultier, Boucheron, Cartier, Bulgari, Vogue, specialized in cosmetics and fashion. He began traveling for work with photographer agents in Paris, New York, London, Milan. He moved to work in Shanghai where he worked for four years in the fashion and advertising '. He currently lives and works in Rome and Tirana.

www.alessandroparenti.it



# Jean-Jacques Terrin

Jean-Jacques Terrin undertakes research and publishes books on the changing design practices and their relations with collaborative work, innovation and sustainability. He has worked on numerous design and urban planning projects. From 1996 to 2001, he runs a major research programme for the French Ministry of urban planning on the changes of architectural and planning practices. His activities in the frame of European projects give him a good knowledge of issues and making of the European cities. Between 1998 and 2003 he creates and runs an urban engineering department at the Compiegne University of Technology. From 2003 to 2012, he is professor at the Versailles School of Architecture and, from 2009 director of the research laboratory attached to this school.

www.terrin.net

### Methods of evaluation

Image evaluation falls into 3 categories taking into account natural subjectivities involved. This process might be described as one that helps set key objectivities, consistencies and fairness to competitors:

1. Impact 2. Creativity 3. Technical

#### Impact:

The first is the most important and possibly the simplest. Here the judge should ask: Does this image have impact - stand out from the crowd; Is this image appealing - is the impact giving the viewer pleasure / interest or effectively communicating a message. The strength of these attributes are the main criteria for judging its merit.

#### Creativity:

Secondly, with the image's impact in mind, the judge should ask: what are the creative elements that make it work or adversely affect its impact?

While there are numerous artistic "rules/guides" often used, the judge may identify the use of some of these, but should not judge it adversely for not using those elements unless their absence specifically detracts from the image's impact.

Thirdly, there are a number of technical elements that contribute to images' impact - exposure, selective focusing, print quality, sharpness, overuse of digital tools.... etc.. Here the judge should consider how well or how badly technical elements were used to either enhance the image or detract from it.

#### Finally:

Therefore, ultimately images are best judged by their immediate impact rather than a "scientific" over-analysis of creative and technical elements. Having decided if the image has impact and is pleasing, the judge might support this by examining the use of creative and technical elements. From this point the judge may determine the degree of positive or negative reaction to the image. That is to say, if the image has impact and is pleasing, the judge may score it higher or lower by considering how the author used or misused the creative and technical elements.

# Results \_

TIPhF will publish the official winners and their works in the Dream City Fest website. There will be 20 winners from the registered artists that will be part of an exhibition which will be organized in Tirana on Aprill 18-22, 2016.

DCF will organize an exhibition in Paris on November 12th, 2016 which will be open for days.

# Rights and Property USE and PROPERTY\_

All enrollments in the competition will remain in the care of the organizers, who have the right to use the material for educational purposes, with the source credits, without obligation of remuneration to the applicant

This festival is subject to the terms of this program. The program of the festival is the definitive declaration of the terms and conditions of this festival. The conditions are mandatory for the organizer and the Jury. By submitting a proposal, the participant declares that he / she is aware of and accepts the terms and conditions of the festival.

# Festival Schedule

November 9th Announcement of the Festival

Mars. 9th\_Submission deadline

Aprill. 2nd\_Announcement of winners

Aprill. 5th\_Printing deadline

Aprill. 18-22th TIPhF Exhibition

November 12-16th Paris Exhibition

#### **Credits**

# THE BRIEF HAS BEEN CONCEIVED AND WRITTEN BY:

Enri Mato Entela Bodinaku Genc Permeti

#### **TIPhF Organizators**

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Entela Bodinaku Festival Manager

Genc Permeti

Exhibition assistant

Ihsan Podgorica *Web Manager* 

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