

April 1st, 2016

SWEET SPOT

Open call for entry for emerging artists.



(Opening reception during #NAILEDIT)

What's *your* **SWEET SPOT**? Cats on YouTube, Netflix and Chill, Payday, Weekends? *Personally*, we like treats. Desserts are a last impression, and can be the most memorable part of a meal- they're a work of art in *themselves*: colorful, beautiful and baked to perfection. No one *needs* dessert to survive, but that doesn't stop us from looking forward to enjoying our next one. We congratulate others with sweets. We celebrate life's accomplishments and milestones with cake. We even *grieve* with ice cream. What do you fancy? What gets *you* through?

Treat Gallery is excited to announce our second pop-up exhibition in The Williamsburg neighborhood of Brooklyn, New York. Our juried exhibition, "**SWEET SPOT**" is open to artists working in various artistic mediums. We're open to interpretations and ideas of our theme.

"**SWEET SPOT**" will be a *one-night only* pop up exhibition on **Friday, July 1st, 2016** with an opening reception from 6:30-8:30.

ELIGIBILITY / HOW TO APPLY:

Submit in your Biography, CV/Resume, along with titles, dimensions, mediums and prices of your work. Pay the \$25 application fee (via paypal) and up to 5 photographs (low resolution) of your work to info@treatgallery.org. Application fees cover promotional costs. Shipping of work to and from the exhibition is the financial responsibility of the artist. Work must be priced under \$650 USD, and cannot exceed 10x10x5 Inches.

Deadline to submit is Midnight on **Saturday, June 11th**. Artists will be notified no later than **Tuesday, June 14th**. Additional information and instructions regarding shipping and framing will be provided to accepted artists.

VENUE: *In true pop-up fashion*, the venue location will be announced immediately to artists accepted to exhibit. The location will be released to the general public shortly after.

Additional questions, concerns? e-mail us at: info@treatgallery.org

