



Presents the 25<sup>th</sup> Annual

2016

## NATIONAL JURIED PHOTOGRAPHY SHOW AND SALE



At the Louisville Center for the Arts  
801 Grant Avenue  
Louisville, CO 80027

The Louisville National Juried Photography Show is held at the Louisville Center for the Arts, an old Victorian, completely renovated, turn of the century (circa 1904), red brick school house. The center offers this venue opportunity to compete, display and sell art work in an elegant gallery setting which retains a touch of historic ambience.

Historic Downtown Louisville offers an array of art galleries, related shops, businesses, restaurants and cafes. The show dates are held in conjunction with the city's festival "A Taste of Louisville". The Taste of Louisville highlights the amazing restaurants in our community and pulls in crowds of over 5,000.



## DATES

Entry Deadline	April 16, 2016
Delivery of Art	June 1, 2016
Show Gallery Open Dates	June 4-12, 2016
Awards Reception	June 4, 2016
Wine and Cheese Reception	June 10, 2016
Show Closes	June 12, 2016

## 2016 ENTRY CATEGORIES

When entering CAFÉ, please choose the category that fits each of your images the best. Use the coding given

- 1) **Digitally Designed –(BW and Color)** this category includes photos that are majorly modified using computer post processing techniques. This includes composites (a combination of two or more photos); HDR, the addition, duplication, deletions or moving of objects in the photo; or the use of artistic digital filters and effects. Examples of artistic filters and effects are watercolor, neon glow, stained glass and others which do not show the scene, person or animal in their natural way. **Category Name - DD**
- 2) **Alternative Process –(BW and Color)** This category is composed of historical and contemporary photographs created using alternative processes. Processes including Platinum/Palladium, Cyanotype, Daguerreotype, and Tintype, to name a few. Original works done in an alternative process are required for the exhibit. **Category Name - ALT**

The Categories below have limited post production processing, similar to the traditional darkroom process. This includes adjustments to color, contrast, brightness and sharpness; removal of dust and scratches; burning, dodging, and cropping, etc

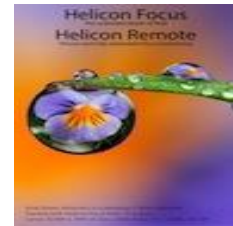
- 3) **People – (BW and Color)** of people including individual portraits, group photos or photos where a person or persons are the main subject in the photo. **Category Name - P**
- 4) **Animal & Wildlife – (BW and Color)** are photos of domesticated animals or animals in the wild, either individual animals or groups of animals or photos where the main subject is the animal(s). **Category Name - AW**
- 5) **Nature Created –(BW and Color)** including landscapes, waterfalls, rivers and natural habitat flora where nature is the main subject of the photo. **Category Name - NC**
- 6) **Human Made –(BW and Color)** includes architecture, city/botanic gardens, street scenes, cars, trucks, bridges, etc., where human created objects are the main subject of the photo. **Category name - HM**
- 7) **Still life and Abstracts (BW and Color)-** includes arranged florals or in studio set-up of any subject matter. Abstracts are images shot in the camera where the subject matter is identifiable or not easily identifiable with limited post processing. **Category Name- SLA**

The LAA and /or Juror reserve the right to reassign imagery when we feel another category better suits the image.

OVER \$7000.00 Cash and PRIZES

Best of Show  
People Choice Award  
First Place in each Category  
Artistic Achievement Awards

**AWARDS PROVIDED BY**





## The Judge

### Dona Laurita

Having been a professional photographer for the past twenty years, Dona's images invite the observer to explore ways of seeing. Her work encourages the viewer to participate in the essence of the ordinary, be it the power of a simple gesture, the quality and diversity of light, or a moment in time that may otherwise have been overlooked, in a deep, dramatic and sensitive way.

Dona graduated from the University of Colorado, Boulder, having studied photography and creative writing. She implements these disciplines in her multi-faceted approach to her career as a documentarian, cultural historian, personal biographer and fine artist. She was honored to have been retained as the exclusive photographer for Naropa University, documenting the visit of the Dalai Lama in 1997. She has collaborated with the Boulder Sister Cities Project involving Lhasa, Tibet and Jalapa, Nicaragua. She was recently the co-recipient of a NEA Grant.

Her Fine Art photography has been exhibited in reputable galleries throughout Colorado and beyond for the past 25 years. She was a founding member the Sliding Door Gallery in the Santa Fe Arts District of Denver, and has recently opened her own Fine Art gallery in Old Town Louisville. She has also facilitated dozens of Artist-In-Residence programs and workshops over the past fifteen years in Colorado schools, Children's Hospital, working with Young Audiences, Think 360 Arts, the Denver District Attorney's Office Restitution Project, and the Mizel Museum of Denver.

We are pleased to have her as the judge for the 25<sup>th</sup> National Photography Show.

dona laurita photography & Fine Art    donalaurita.com    Louisville, Colorado

# Rules of Participation

- ALL Work must be the original work of the photographer and executed in a professional manner. Work shown in previous LAA National shows will NOT be accepted.
- Digital entries only – all images should be in JPEG format, 1920 pixels along their longest edge, in SRGB color space, 90 DPI. File size must be less than 5 megabytes. Cost stated on CAFÉ needs to include all artists costs including framing cost etc, for no changes will be made from the CAFÉ price listed on the day of delivery.
- Framed size limit is 5 feet on the longest side.
- Work must be suitable for a **general audience of all ages**, no frontal nudity. The LAA reserves the right to reject any photograph that is not deemed to be appropriate.
- Entry fees are non-refundable. The fee for the first three pieces is \$35 and \$10 for each additional entry. Limit of 6 entries per person.
- If your work is selected by the judge for the juried show you may display up to 10 pieces of matted bin work or cards for sale. All sales will be conducted by the LAA and a 25% commission is charged on all work sold.
- ALL ACCEPTED PHOTOGRAPHY AND BIN WORK, must be clearly labeled with the photographer's name, item name, and price. You MUST submit a completed inventory sheet for all work. The inventory sheet will be sent with acceptance letter. Such work is to be shipped or hand-delivered per the same deadline as the juried in work. **Shipped work MUST CONTAIN PRE-PAID POSTAGE and PAPERWORK for return shipping.** If the postage and paperwork is not contained, your work will NOT be considered.  
Shipping: Artwork must be shipped in strong, reusable cartons or crates with no free-floating Styrofoam popcorn packing.
- All exhibition work must be properly framed, wired and other wise ready to hang. NO SAWTOOTH HANGERS and NO EXPOSED GLASS EDGES. NO CLEATS. Work not properly framed or damaged in shipment will not be hung or judged.
- **Participant's Waiver: Submission of work automatically waives any claim for damage or loss against the Louisville Art Association, including the officers, members and employees. Submission allows LAA to use images in promotional material, with credit given to the photographer.**
- **DO NOT MAIL OR SHIP ANYTHING TO THE CENTER FOR THE ARTS!!!**

# How to Enter

Online submission and fees are being handled ONLY by CallforEntry.org (CAFÉ) at <https://www.callforentry.org>. Please go to their website and follow the easy instructions to first register as an artist and then submit your images. You can search within CAFÉ for the Louisville Art Association National Photography Show by the **deadline date which is April 16**. CAFÉ's submission process and uploading of your images is simple and easy to use. Cost is \$35 that includes 3 images, then \$10 for each image added up to 6 images.

## Digital images:

- Must use .jpeg format.
- No more than 1920 pixels along their longest edge. No masking or background canvas necessary
- 90dpi
- File size must be less than 5 megabytes.
- **DO NOT Watermark your images**

## File Name requirements:

- First 4 letters of your last name, followed by an underscore
- First initial of your first name, followed by an underscore
- The title of the work, followed by an underscore
- The category for which the photo is being submitted (see category designations on page 2)

Example : (Smit\_S\_Dreams\_DD)

For Sam Smith's entry of Dreams in the Digitally Designed category.

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Questions? Please email or call:

Email: [louisvilleco.natphoto@gmail.com](mailto:louisvilleco.natphoto@gmail.com)

Michael Broughton  
303-589-5093

Sarah Paz Hyde  
618-534-8233

## Artist Deadlines

- April 16, 2016 - entry deadline on CAFE
- April 22-25, 2016 - acceptance/rejection of entry notification
- May 28, 2016 - Deadline for shipped art work to be delivered to

LAA 2015 National Photo Show  
c/o Roxane Dupuis  
713 Spruce St  
Louisville, Co 80027

- June 1, 2016 - Hand-delivered work juried in must be brought to the Center for the Arts between 4pm and 7 pm ONLY. address, 801 Grant Ave. Louisville
- June 4, 2016 - Reception and Award Ceremony from 6pm to 9pm at the Louisville Art Center, 801 Grant Ave
- June 12, 2016 - Show closes. Pick up hand-delivered work between 4pm and 6 pm. No early pickup.  
**No storage is available after 6pm**
- June 14-17, 2016 – Unsold work will be returned ONLY via the pre-paid shipping label furnished by you when you shipped your art work in to us. Any pieces not picked up will be donated to a charity.

Email: louisvilleco.natphoto@gmail.com

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*Submission to this Exhibition constitutes acceptance of stated conditions and includes permission to photograph accepted art work for publicity purposes.*