

2021 SPE Industry Partner & Sponsorship Prospectus

All sponsorship tiers can be customized.

Email us at membership@spenational.org

PLATINUM PALLADIUM PARTNERSHIP (2 SPOTS AVAILABLE) – \$3,000

- Official Sponsor for all 2021 virtual programs: Lectures OR Panels
 - SPE will offer up to 12 virtual lectures and 12 virtual panel discussions in 2021. Vendor would be the official sponsor for either all lectures or all panels.
 - Logo recognition at beginning of each program
 - Verbal recognition and verbal advertisement at the beginning of each program
 - Recognition on all programming promotion
 - Opportunity to address attendees at one (1) virtual event
- Two solo webinars included in the 2021 SPE virtual programming schedule OR participation in brand partnership industry virtual event(s)
- One (1) social media highlight or Instagram Live interview/demo
- One (1) dedicated partnership newsletter
- Logo on footer of all newsletters for one (1) year
- Logo recognition on website at the largest scale for one (1) year
- One-time use of SPE postal or email list

TINTYPE PARTNERSHIP – \$1,500

- One solo webinar included in the 2021 SPE virtual programming schedule OR participation in a themed, virtual industry event with alike vendors:
 - I.e. “Lens Week” or “Fine Art Digital Printing Night”
 - Max 3 vendors face-to-face with a cultivated group of instructors, department Chairs, and/or students
 - Logo/Name included in all promotion of event
- One (1) dedicated partnership newsletter with fellow aligned vendors
- Logo on footer of all newsletters for one (1) year
- Logo recognition on website at the medium scale for one (1) year
- One-time use of SPE postal or email list

GELATIN SILVER PARTNERSHIP – \$500

- One (1) dedicated social media partnership post
- One (1) special highlight in the weekly newsletter
- Logo on footer of all newsletters for one (1) year
- Logo recognition on website at the small scale for one (1) year

CYANOTYPE PARTNERSHIP – \$250

- One (1) special highlight in the weekly newsletter

- Logo recognition on website at the small scale for one (1) year
 - Name recognition in footer of all newsletters for one (1) year
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“Sharpen” your partnership with these additional offerings:

\$500 each

- Solo webinar included in the 2021 SPE virtual programming schedule
- Instagram Live demo or Interview (max 30 min.) Archived on feed/IGTV

\$250 each

- Verbal “ad” at the beginning of a well-attended virtual program
- One (1) special highlight in the weekly newsletter
- A 3-slide “story” on the SPE Instagram. Designed for you, with your approval.

SPE Mailing List Purchase

- Corporate rate: \$375/Nonprofit rate: \$275/SPE Member rate: \$125
- One-time use of SPE postal or email list, delivered as an .xlsx file.