

# Sponsor & Exhibits Fair Information Form

## Sprawl

Conference: March 26-29, 2009 Exhibits Fair: March 27-28, 2009

The Fairmont Dallas Hotel - Dallas, TX

### EXHIBITS FAIR IS FREE AND OPEN TO THE PUBLIC

#### Gold Level Sponsor - \$5,000

##### Sponsor one main speaker or event:

Keynote, Featured Speakers, Welcome Reception or Special Event

##### BENEFITS INCLUDE:

- Welcome Statement, handouts and banners at event/speaker
- 2 Booths (8' x 10' carpeted area), 2 draped tables, 4 chairs, wastebasket and signage
- *Prime position on show floor*
- Website logo link
- Full page ad in Conference Program Guide (CPG)
- Listing in CPG, conference flyer and posters onsite
- Logo recognition in conference printed material
- Sponsor only reception
- One-time use of member mailing list (approx 700)
- One-time use of conference attendee list (approx 500)
- Six (6) complimentary passes to the conference
- Unlimited exhibits area passes
- Two (2) one year individual memberships to SPE
- Inclusion of insert in conference attendee bags

#### Exhibitor Package Offer - \$1,700

##### BENEFITS INCLUDE:

- 1 Booth (8' x 10' carpeted area), 1 draped table, 2 chairs, wastebasket and signage
- Full page ad in Conference Program Guide (CPG)
- Listing in CPG, conference flyer and posters onsite
- One-time use of conference attendee list (approx 700)
- Two (2) complimentary passes to the conference
- Unlimited exhibits area passes
- Inclusion of insert in conference attendee bags

#### Educator or Publisher Tabletop - \$400

- 1 draped table, 2 chairs, wastebasket and signage
- One (1) complimentary pass to the conference
- Unlimited exhibits area passes
- Listing in Conference Program Guide and conference flyer

\* *Tabletops do not include additional space behind or around the table.*

#### Silver Level Sponsor - \$3,800

##### Sponsor general session speaker or event:

General Session Speaker, Exhibitor Breakfast, Dance Party, Lanyards, Conference Badges, Conference Attendee Bags, Student Seminar or Thursday Industry Seminar

##### BENEFITS INCLUDE:

- 1 Booth (8' x 10' carpeted area), 1 draped tables, 2 chairs, wastebasket and signage
- Website logo link
- Full page ad in Conference Program Guide (CPG)
- Listing in CPG, conference flyer and posters onsite
- Logo recognition in conference printed material
- Sponsor only reception
- One-time use of conference attendee list (approx 500)
- Two (2) complimentary passes to the conference
- Unlimited exhibits area passes
- Inclusion of insert in conference attendee bags

\* *Silver level sponsorship is available without a booth (\$3,000)*

#### Full Booth - \$1,000 / Extra Booth - \$800

##### BENEFITS INCLUDE:

- 1 Booth (8' x 10' carpeted area), 1 draped table, 2 chairs, wastebasket and signage
- Two (2) complimentary passes to the conference
- Unlimited exhibits area passes
- Listing in Conference Program Guide and conference flyer

#### Group Publishers Table

Single Book .....	\$50
Six Books.....	\$250
Listing in Conference Program Guide .....	\$50

- Reservations due by September 1 to be listed in the conference flyer.
- Reservations due by November 15 to be listed in the Conference Program Guide, ads due by December 1.
- Advance reservations are due by November 3. Reservations after November 3 are due net 30 days.
- Late registrations may be subject to additional charges. All payments must be received one week before show date.
- For cancellations, written notification must be received by February 2, 2009 in order to receive a refund less 25% for administrative costs. No refunds for cancellations received after February 2, 2009.
- Booth assignments are made at the discretion of the Exhibits Fair Coordinator, however every attempt is made to satisfy the exhibitor's requests.

Questions? Please contact Nina Barcellona, Exhibits Fair Coordinator at [advertising@spenational.org](mailto:advertising@spenational.org) or 216/622-2733.