

# "Sprawl" Conference Schedule

## WEDNESDAY, MARCH 25, 2009

2:00 – 8:00 p	Bus Trip	<b>Amon Carter Museum/Barbara Crane Exhibition, Lecture &amp; Reception</b>
4:00 – 6:00 p	Gold Room	Student Volunteer Training
9:00 – 11:00 p	Gold Room	Student Volunteer Training





## THURSDAY, MARCH 26, 2009

8:00 a – 6:30 p	Regency Foyer	Registration
8:00 – 10:00 a	State Room	Final Student Volunteer Training
8:30 a – 4:30 p	Green Room	Portfolio Review Sign-Up Form Drop-Off
9:00 a – 12:00 p	Gold Room	<b>Student Seminar (volunteers &amp; scholarship recipients only) with Susan kae Grant, Mary Virginia Swanson, and Dennis Keeley (moderator): "Strategizing a Career in Photography" Sponsored by Savannah College of Art and Design</b> <b>SCAD</b>
10:00 a – 5:00 p	International Foyer	Informal Portfolio Sharing
12:00 – 1:15 p	Parisian Room	<b>Industry Seminar: "Alternative Process &amp; the 21st Century Classroom" with Brenton Hamilton</b> Sponsored by <i>Maine Media Workshops</i> <b>MAINE MEDIA WORKSHOPS</b>
12:00 – 1:15 p	Gold Room	<b>Industry Seminar: "Digital Color Management in Contemporary Photography" with Tom P. Ashe</b> Sponsored by <i>MAC Group &amp; X-Rite Photographic Marketing</i> <b>MAC xrite</b>
1:30 – 2:45 p	Gold Room	<b>Industry Seminar: "The Emerging Digital View Camera" with Richard Newman</b> Sponsored by <i>Calumet Photographic</i> <b>CALUMET</b> <small>THE SOURCE IN PRINT IT'S WHERE THE PROS GO</small>
3:00 – 4:15 p	Parisian Room	<b>Industry Seminar: "The Darkroom in the Digital World" with Gene Nocon</b> Sponsored by <i>Freestyle Photographic Supplies</i> <b>Freestyle</b> <small>Photographic Supplies</small>
3:00 – 4:15 p	Gold Room	<b>Industry Seminar: "What Photographers Need to Know about Copyright, Licensing and Pricing" with Susan Carr and Richard Kelly</b> Sponsored by <i>The American Society of Media Photographers</i> <b>asm p</b> <small>AMERICAN SOCIETY OF MEDIA PHOTOGRAPHERS</small>
3:00 – 4:00 p	Directors Room	Multicultural Caucus Meeting
4:00 – 5:00 p	Board Room	Women's Caucus Meeting
4:30 – 5:45 p	Parisian Room	<b>Industry Seminar: "What's New in Photoshop CS4" with Julieanne Kost</b> Sponsored by <i>Adobe Systems, Inc.</i> <b>Adobe</b>
5:45 – 6:30 p		Dinner Break
6:30 – 7:00 p	International Ballroom	<b>Honored Educator Ceremony: John Pfahl</b>
7:00 – 8:30 p	International Ballroom	<b>Keynote Speaker: James Howard Kunstler</b> Sponsored by <i>Calumet Photographic</i> <b>CALUMET</b> <small>THE SOURCE IN PRINT IT'S WHERE THE PROS GO</small>
8:30 – 10:00 p	International Foyer	Welcome Reception
10:00 p – 12:00 a	Venetian Room	Late Night Informal Portfolio Sharing

## FRIDAY, MARCH 27, 2009

8:00 a – 4:00 p	Regency Foyer	Registration continues
8:00 – 8:45 a	Board Room	Women's Caucus Meeting
8:00 – 10:00 a	Regency Ballroom	Breakfast with the Exhibitors
8:00 a – 4:00 p	Regency Ballroom	Exhibits Fair/Silent Auction & Raffle Items on View/SPE Store

## "Sprawl" Conference Schedule Cont'd.

8:30 a – 3:30 p	Green Room	Check-in for Student Portfolio Critiques
9:00 a – 3:30 p	Fountain Room	Student Portfolio Critiques
9:00 – 10:45 a		PRESENTATIONS (see detailed list below)
9:00 a – 3:45 p	Far East Room	Film Festival Showcase
9:00 – 10:30 a	Garden Room	<b>Adobe Demo Session: "Adobe Photoshop Lightroom: Part One – The Library Module" with Julieanne Kost</b> <i>Sponsored by Adobe Systems, Inc.</i> 
11:00 – 11:45 a	Directors Room	Northwest Regional Meeting
11:00 – 11:45 a	Board Room	Southwest Regional Meeting
11:00 – 11:45 a	State Room	Mid-Atlantic Regional Meeting
11:00 – 11:45 a	Oak Room	West Regional Meeting
11:00 – 11:45 a	Parisian Room	South Central Regional Meeting
11:00 – 11:45 a	Gold Room	Southeast Regional Meeting
11:00 – 11:45 a	Pavilion Room	Northeast Regional Meeting
11:00 – 11:45 a	Venetian Room	Midwest Regional Meeting
11:45a – 1:00 p		Lunch Break
1:00 – 2:30 p	Garden Room	<b>Adobe Demo Session: "Adobe Photoshop Lightroom: Part Two – The Develop Module &amp; Exporting" with Julieanne Kost</b> <i>Sponsored by Adobe Systems, Inc.</i> 
1:00 – 3:45 p		PRESENTATIONS (See detailed list on next page)
4:00 – 4:30 p	International Ballroom	<b>Awards Ceremony</b> (The Freestyle Crystal Apple Award for Outstanding Achievement in Black and White Photography <i>Sponsored by Freestyle Photographic Supplies;</i>  SPE Student Awards including the Jeannie Pearce Award; Garry B Fritz Imagemaker Award; and SPE Award for Excellence in Historical, Critical, and Theoretical Writing in Honor of Jennifer Yamashiro)
4:30 – 5:30 p	International Ballroom	<b>Featured Speaker: Steve Dietz, "The New Topographics: Documenting the Hertzian City"</b> <i>Sponsored by Imaging Spectrum, Inc.</i> 
5:30 – 7:00 p		Dinner Break
7:00 – 9:30 p	Venetian Room & International Foyer	Curator Portfolio Walkthrough
9:00 – 11:00 p	Terrace Room	Rochester Institute of Technology Reunion
9:00 – 11:00 p	Garden Room	Savannah College of Art and Design Reunion

### Friday Presentations

I = Imagemaker L = Lecture P = Panel APW = Academic Practicum Workshop D = Demonstration

#### 9:00 – 9:45 a

Oak Room	<b>Susana Raab:</b> "Consumed: Fast Food in the US" <b>I</b>
Parisian Room	<b>Rebecca Cummins w/JD Talasak, Justine Cooper, and Pamela Winfrey:</b> "Art in the House of Science" <b>P</b>
Gold Room	<b>Bill Gratton, Joe Lavine:</b> "What Do I Do with My 4x5 Camera Now?" <b>D</b>
Pavilion Room	<b>Debora Hunter:</b> "A Search for Eden: Sprawl in Taos, N.M." <b>I</b>
Venetian Room	<b>Douglas Holleley:</b> "Structuring the Sprawl" <b>APW</b>

#### 10:00 – 10:45 a

Oak Room	<b>Osamu James Nakagawa:</b> "Banta (Cliff)" <b>I</b>
Parisian Room	<b>Cummins</b> panel, cont'd.
Gold Room	<b>Michelle Bogre:</b> "Copyright: Update 2009" <b>APW</b>
Pavilion Room	<b>Rebecca Nolan and Meryl Truett:</b> "You Can't Get There From Here" <b>I</b>
Venetian Room	<b>Keith Shapiro:</b> "Meeting the Photography Education Needs of Growing University Populations" <b>APW</b>

# "Sprawl" Conference Schedule Cont'd.

## Friday Presentations Cont'd.

1:00 – 1:45 p

Oak Room	<b>Betsy Schneider:</b> "Phoenix, the New American City – A Video Portrait" <b>I</b>
Parisian Room	<b>Sandy Sorlien:</b> "Malignancy on the Land" <b>L</b>
Gold Room	<b>David Herman, Jr. and Shaun Wilson:</b> "Sight & Sound: Using Youth-Created Media to Explore Changing Communities" <b>L</b>
Pavilion Room	<b>Michael Brodsky:</b> "A History of Digital Photography" <b>L</b>
Venetian Room	<b>Katy McCormick w/Philip Zimmerman, Susan kae Grant and Don Snyder:</b> "Photobook as Pedagogical Space" <b>P</b>





2:00 – 2:45 p

Oak Room	<b>Chad Jennings:</b> "Integrating Print-on-Demand Books and Bookmaking into Your Curriculum" <b>D</b>
Parisian Room	<b>Mark Klett, w/Adam Thorman, Tracy Longley-Cook, and Chad White:</b> "Phoenix Transect Project: A Collaborative Look at Urban Growth and Change" <b>P</b>
Gold Room	<b>Jessica Harper:</b> "Interior Exposure" <b>I</b>
Pavilion Room	<b>Ruth Dusseault:</b> "What Are They Doing Out There? Recreational War in the Suburbs" <b>I</b>
Venetian Room	<b>McCormick panel, cont'd.</b>

3:00 – 3:45 p

Oak Room	<b>Bill McDowell:</b> "Ashes in the Night Sky" <b>I</b>
Parisian Room	<b>Klett panel, cont'd</b>
Gold Room	<b>Aspen Mays and Annie Laurie Erickson:</b> "Weird Science: The Spectrum of Vision/The Science of Photography" <b>APW</b>
Pavilion Room	<b>Paula Bollers:</b> "Where We At? Patterns of Visibility in Suburban Space" <b>L</b>
Venetian Room	<b>Christopher Burnett:</b> "The Processed Land: Sprawl and Reclamation" <b>L</b>

## SATURDAY, MARCH 28, 2009

8:00 a – 5:30 p	Regency Foyer	Registration continues (cashier open until 5:30 p for Silent Auction and Raffle)
8:00 – 9:15 a	Venetian Room	<b>Industry &amp; Educator Forum</b> <i>Sponsored by University of North Texas</i> 
8:30 a – 3:30 p	Green Room	Check-in for Professional Portfolio Sessions
9:00 a – 3:30 p	Fountain Room	Professional Portfolio Sessions
9:00 – 9:45 a	Directors Room	Multicultural Caucus Meeting
9:00 a – 2:45 p	Far East Room	Film Festival Showcase
9:30 a – 4:30 p	Regency Ballroom	Exhibits Fair/Silent Auction & Raffle Items on View/SPE Store
10:00 – 11:45 a		PRESENTATIONS (see detailed list on next page)
10:00 – 11:30 p	Garden Room	<b>Adobe Demo Session: "Photoshop CS4 – Creating Digital Composites" with Julieanne Kost</b> <i>Sponsored by Adobe Systems, Inc.</i> 
11:45 – 1:00 p		Lunch Break
12:00 – 1:00 p	International Ballroom	Members Meeting
1:00 – 2:30 p	Garden Room	<b>Adobe Demo Session: "Photoshop CS4 – Working Smart" with Julieanne Kost</b> <i>Sponsored by Adobe Systems, Inc.</i> 
1:00 – 2:45 p		PRESENTATIONS (see detailed list on next page)
3:00 – 4:30 p	Regency Ballroom	Silent Auction and Raffle
5:00 – 9:00 p	Bus Tour (Ross St Door)	Gallery Hop in the Dragon Street Design District
6:00 – 9:00 p	Venetian Room	Informal Portfolio Sharing
5:00 – 10:00 p		Dinner Break
10:00 p – 1:00 a	International Ballroom	Dance Party <i>Sponsored by MAC Group</i> 

# "Sprawl" Conference Schedule Cont'd.

## Saturday Presentations

I = Imagemaker L = Lecture P = Panel G = Graduate Student APW = Academic Practicum Workshop D = Demonstration

### Graduate Student Presentations in the Oak Room

10:00 – 10:20 a	<b>Victoria Clary:</b> "Off Northwest" <b>G</b>
10:25 – 10:45 a	<b>Mark Geil:</b> "The Utopian Wake" <b>G</b>
10:50 – 11:10 a	<b>Bruce Myren:</b> "Markers: History, Memory, and Home" <b>G</b>
11:15 – 11:35 a	<b>Andrew O'Brien:</b> "Field Office" <b>G</b>
11:40 a – 12:00 p	<b>Jason Reblando:</b> "A Portrait of Public Housing" <b>G</b>
1:00 – 1:20 p	<b>Tyler Robbins:</b> "Reconciling Suburban Life" <b>G</b>
1:25 – 1:45 p	<b>Alison Smith:</b> "In Between" <b>G</b>

### 10:00 – 10:45 a

Parisian Room	<b>Jun Itoi:</b> "Tokyo Story" <b>I</b>
Gold Room	<b>Vaughn Wascovich:</b> "The Tar Creek Project" <b>I</b> (Garry B Fritz Imagemaker Award Winner)
Pavilion Room	<b>Gary Cialdella:</b> "The Calumet Region: An American Place" <b>I</b>
Venetian Room	<b>Jeff Brouws:</b> "It Don't Exist: The Impact of Sprawl and Suburban Build-Out on Inner-City America" <b>I</b>

### 11:00 – 11:45 a

Parisian Room	<b>John Mann:</b> "Folded in Place" <b>I</b>
Gold Room	<b>Mary Virginia Swanson:</b> "Reaching the World Online: Effective E-Marketing for Artists" <b>L</b>
Pavilion Room	<b>Jesus "Chuy" Benitez:</b> "Houston Cultura: Panoramas and Portraits of Houston's Mexican-America Community" <b>I</b>
Venetian Room	<b>Tom Fischer:</b> "Paradise/Paradox" <b>I</b>

### 1:00 – 1:45 p

Parisian Room	<b>Sandra Matthews w/ Deborah Bright, Kathy Kubicki, and Karen van Meenen:</b> "Photography Journals and Cultural Debate" <b>P</b>
Gold Room	<b>Judy Herrmann and Jay Kinghorn:</b> "Real World Solutions to Digital Technology Headaches" <b>APW Panel</b>
Pavilion Room	<b>Sheila Pinkel:</b> "Site Unseen: Recent Social Works by Sheila Pinkel" <b>I</b>
Venetian Room	<b>Gregory Scott w/ Osamu James Nakagawa, and Dennis Keeley:</b> "A New Way to Get the Shot: Recognizing the Growing Use of Multiple Photographs to Create New Depictions of Reality and Defining It as Hyper-Representation" <b>P</b>

### 2:00 – 2:45 p

Parisian Room	<b>Matthews panel, cont'd.</b>
Gold Room	<b>Herrmann panel cont'd.</b>
Pavilion Room	<b>Marni Shindelman and Nate Larson:</b> "Witness: A Psychic Collaboration" <b>I</b>
Venetian Room	<b>Scott panel cont'd.</b>

## SUNDAY, MARCH 29, 2009

9:30 a – 12:30 p	Venetian Room	Informal Portfolio Sharing
10:00 – 11:00 a	International Ballroom	<b>Featured Speaker: Karen Finley, "The Jackie Look"</b> <i>Sponsored by Sprint Systems of Photography</i>

