

2007-2008
SPE Publications

SPE Quarterly Newsletter			
<ul style="list-style-type: none"> • Functions as a vehicle for information and exchange of SPE business, members' activities, bulletin boards and job listings • Published four times annually in the Winter, Spring, Summer and Fall with dimensions of 8 1/2" x 11" • Circulation of 2,000 	ADVERTISING	Dimensions (w x h)	Price
	Full Page	7 3/4" x 10 1/2"	\$600
	Half Page	7 3/4" x 5 1/8"	\$300
	Quarter Page	3 3/4" x 5 1/8"	\$200
	Publication	Reserve by	Ad Due
	Winter - Dec 1	Sep 15	Oct 1
	Spring - Mar 1	Dec 1	Dec 15
	Summer - Jun 15	Apr 1	Apr 15
	Fall - Sep 15	Jul 1	Jul 15
SPE Membership Directory & Resource Guide			
<ul style="list-style-type: none"> • A printed reference manual used throughout the year by SPE members • Lists names and addresses of SPE officers and members • Contains SPE information • Published each Fall in black and white with dimensions of 8 1/2" x 11" • Circulation of 2,000 	ADVERTISING	Dimensions (w x h)	Price
	Back Cover (outside)	7 3/4" x 5 1/8"	\$1,000
	Front Cover (inside)	7 3/4" x 10 1/2"	\$700
	Back Cover (inside)	7 3/4" x 10 1/2"	\$700
	Full Page	7 3/4" x 10 1/2"	\$600
	Half Page	7 3/4" x 5 1/8"	\$400
	Quarter Page	3 3/4" x 5 1/8"	\$300
	Publication	Reserve by	Ad due
	Fall - Sep 21	Jun 15	Jul 1
exposure			
<ul style="list-style-type: none"> • SPE's highly respected journal collected by museums and libraries • Includes criticism, essays, articles on education and book and exhibition reviews in a finely printed professional publication • Published twice annually in the Spring and Fall in color and black & white with full color cover with dimensions of 8" x 10" • Circulation of 2,500 	ADVERTISING	Dimensions (w x h)	Price
	Back Cover (outside)	7 3/8" x 9 1/2" (full color)	\$1,500
	Front Cover (inside)	7 3/8" x 9 1/2" (full color)	\$1,000
	Back Cover (inside)	7 3/8" x 9 1/2" (full color)	\$1,000
	Full Page	7 3/8" x 9 1/2"	\$600
	Half Page	7 3/8" x 4 5/8"	\$400
	Quarter Page	3 1/2" x 4 5/8"	\$300
	Publication	Reserve by	Ad due
	Spring - Mar 15	Dec 15	Jan 15
	Fall - Sep 21	Jun 15	Jul 1
National Conference Program Guide			
<ul style="list-style-type: none"> • Printed guide for conference attendees including a schedule of events, information and advertisements • Published annually in the Spring in black and white with full color cover with dimensions of 8 1/2" x 11" • Circulation of 1,500 	ADVERTISING	Dimensions (w x h)	Price
	Back Cover (outside)	7 3/4" x 5 1/8" (Full color)	\$2,000
	Front Cover (inside)	7 3/4" x 10 1/2"	\$700
	Back Cover (inside)	7 3/4" x 10 1/2"	\$700
	Full Page	7 3/4" x 10 1/2"	\$600
	Half Page	7 3/4" x 5 1/8"	\$400
	Quarter Page	3 3/4" x 5 1/8"	\$300
	Publication	Reserve by	Ad due
	Spring - Mar 15	Nov 15	Dec 1
Mailing List			
<ul style="list-style-type: none"> • For one-time use only • Available by email or mail at any time • List is separated into the following fields: First Name, Last Name, Address-1, Address-2, City, State and Zip code • Two files are sent, one file is saved in a comma separated format (.csv) the other file is an Excel file (.xls) 	List of Members For	Quantity	Price
	Corporate organizations	Approx 700	\$350
	Non-profit organizations	Approx 700	\$250
	Individual Members	Approx 700	\$100
	List of Conference Attendees For		
	Organizations/Members	Approx 700	\$350
	Conference Exhibitors	Approx 700	\$100

Questions?Please contact the SPE national office at 216/622-2733 or advertising@spenational.org